

**Feldman Automotive Group Car Giveaway Sweepstakes
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THE FOLLOWING SWEEPSTAKES IS VALID ONLY IN MICHIGAN AND OHIO, AND IS OPEN ONLY TO QUALIFIED PERSONS (AS DEFINED IN THE RULES BELOW). VOID ELSEWHERE AND WHEREVER PROHIBITED. DO NOT PARTICIPATE IN THE SWEEPSTAKES IF YOU DO NOT FALL WITHIN THE ELIGIBILITY REQUIREMENTS AS SET FORTH BELOW.

Sweepstakes Name: Feldman Automotive Group Car Giveaway Sweepstakes (the “Sweepstakes”).

Sweepstakes Period: Sweepstakes registration begins 4/8/2019 and ends on 4/12/2019, and will occur during scheduled dates and times at participating Sponsor locations as outlined below under How to Enter below (the “Registration Period”). The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void outside the U.S., and wherever prohibited or restricted by law.

Who May Enter: Sweepstakes is open to legal residents of Michigan and Ohio, who are 18 years of age or older as of date of entry, and have a valid U.S. driver’s license (each an ‘Entrant’), except the following classes of persons who are not eligible to enter, participate or win:

- (a) Employees, officers, and directors of Feldman Automotive Group (“Sponsor and Administrator”), each of their respective franchisees, affiliated companies, subsidiaries, distributors, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the design or execution of this Sweepstakes (collectively, “Released Parties”) and the members of the immediate families or households of any of the above, whether or not related. “Immediate family members” include, for purposes of this Sweepstakes, parents (including in-laws), grandparents, siblings (including stepsiblings), children (including stepchildren), grand children (including step grandchildren) and each of their respective spouses.

How to Enter: Visit any participating Sponsor location during a scheduled event date and time (see below) and participate in the augmented reality simulator for distracted driving. As part of the registration process, Entrants must pledge to not drive while distracted, and then complete the provided registration form with all required information to complete their entry (the ‘Entry’). All eligible Entries received must be fully complete with all required information. Any Entry submitted with an invalid email address or incomplete information will be disqualified.

Participating Sponsor locations, corresponding events dates, event times and Grand Prize associated with each Sponsor location are as follows:

Feldman Chevrolet of Lansing	2801 E Michigan Ave, Lansing MI, 48912	4/8/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe
Feldman Chevrolet of New Hudson	30400 Lyon Center Dr E, New Hudson MI 48165	4/9/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe
Feldman Chevrolet of Novi	42355 Grand River Ave, Novi MI, 48375	4/9/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe
Feldman Chevrolet of Highland	3372 W Highland Rd, Highland MI, 48357	4/10/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe
Feldman 1800 Pre-Owned Supercenter of Waterford	5300 Highland Rd, Waterford Twp MI 48327	4/10/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe
Feldman Chevrolet of Livonia	32570 Plymouth Rd, Livonia MI 48150	4/11/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe
Feldman Chrysler Dodge Jeep Ram Woodhaven	23940 Allen Rd, Woodhaven MI 48183	4/11/2019	2:00pm ET – 7:00pm ET	2019 Jeep Sahara
Mark Wahlberg Chevrolet of Columbus	3900 W Broad Street, Columbus OH 43228	4/12/2019	2:00pm ET – 7:00pm ET	2019 Corvette Stingray Coupe

Maximum of one entry per person in this Sweepstakes, regardless of which Sponsor location Entrant’s registration occurs at. Submitting more than one entry per person will invalidate all entries submitted by that person. The Sponsor location an Entrant registers at will determine the Grand Prize that Entrant is eligible to win. Entrants are ONLY eligible to win the Grand Prize associated with the Sponsor location where they completed a valid entry.

Eligible entries must be submitted and received by 7:00pm ET on 4/12/2019. All other entries will be ineligible to participate or win any prize.

Any available opt-in opportunities are not required to enter the Sweepstakes, and checking the opt-in boxes will not improve your chances of winning. By participating and submitting an entry, contestant agrees that Sponsor and participating parties are authorized to contact entrant via email, mail, phone or any other form of media to make contestant aware of information pertinent to the Sweepstakes, and to distribute information regarding the Sponsor’s featured

improve your chances of winning. By participating and submitting an entry, contestant agrees that Sponsor and participating parties are authorized to contact entrant via email, mail, phone or any other form of media to make contestant aware of information pertinent to the Sweepstakes, and to distribute information regarding the Sponsor's featured products, special events or promotional offers, or purchase incentives. Contestants may opt-out of any further email communication at any time by simply replying REMOVE to any email message, or following the provided opt-out instructions.

Released Parties are not responsible for entries that are lost, late, misdirected, illegible, incomplete, invalid, unintelligible, or damaged, or for entries submitted in a manner that is not expressly allowed under these rules, or for any entry not submitted or received due to any technical error or failure, human or programming errors, unauthorized human intervention, inaccurate capture or mis-entry of any required information, or the failure to capture any such information for any reason, or effects of hackers or failure of any electronic equipment, computer transmissions and/or network connections; all of which will be disqualified.

Each participant must submit an entry on his/her own behalf. Any entry submitted on behalf of another individual or using another person's email address or name will be disqualified and ineligible to claim any prize. Any attempt by any participant to obtain more than the stated number of entries allowed by using same, multiple/different email addresses, identities, or any other methods will void that participant's entries and that participant will be disqualified. No mechanically reproduced or automated entries permitted. Use of any automated system to participate is prohibited and will result in disqualification, and all such entries will be deemed void.

In the event of a dispute as to any online registration, the authorized account holder of the email address used to register will be deemed to be the registrant, and he/she must be eligible according to these Official Rules. The "authorized account holder" is the natural person assigned an email address by an internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. All entries received become the property of the Sponsor and will not be returned.

Selection & Notification: On or about 5/6/2019 a random drawing will be held from among all eligible entries received at each participating Sponsor location to select a total of one (1) potential grand prize winner (see prize description below).

Potential winner will be notified initially by phone beginning on or about 5/6/2019. If the Administrator is unsuccessful in its attempt to reach and speak directly with a potential winner after two attempts over a 48-hour period to the phone number listed on that contestant's Entry, then that contestant may be disqualified and an alternate potential winner may be randomly selected from among the remaining eligible entries and notified as per the procedures outlined above (*time permitting*). **Note: phone messages will not be left during the winner notification process.**

During winner notification, the Potential Winner must confirm their eligibility, and indicate their willingness to accept the associated prize corresponding to the Sponsor location where they completed an Entry in this Sweepstakes. The Potential Winner will then receive official prize notification via email delivery, which must be completed and returned to Administrator within the required time period. If a Potential Winner does not meet the eligibility requirements, or is unable or unwilling to accept the prize or elects to decline the prize, that entry shall be disqualified and, at Sponsor's discretion and time permitting, an alternate winning Entry will be selected from among all remaining eligible Entries and notified as per the procedures outlined above. Any disqualified Entrant will not receive any alternate prize substitution or compensation. **Decisions of the Administrator in the selection and determination of the winning Entry and all matters relating to this Sweepstakes are final and binding.**

All of the following will apply to the potential grand prize winner: 1) winner will be required to complete and return within five (5) days of receipt a prize acceptance form including an affidavit of eligibility and a liability/publicity release (where permitted); and a W-9 form (for U.S. winners for prizes valued over \$600); 2) winner will be required to present a copy of a valid driver's license or government issued photo I.D. as a condition of receiving any prize. Grand Prize Winner will be issued a 1099 form reflecting the value of the grand prize award and is responsible for paying all applicable taxes on prize.

Failure to collect or properly claim the prize in accordance with these Official Rules will result in forfeiture of the prize. If forfeited for any reason, the Entrant will not receive any other prize substitution or compensation, and at Sponsor's sole discretion prize shall remain the property of Sponsor and may not be re-awarded.

Prize Awards & Delivery: The Entrant who is confirmed as the Grand Prize winner will be eligible to claim the grand prize associated with the Sponsor location where they completed an Entry in this Sweepstakes, subject to approval and verification of compliance with these official rules. The grand prize is either:

- (1) 2019 Jeep Sahara with a MSRP of \$47,820.00 excluding sales tax if the confirmed Grand Prize winner

verification of compliance with these official rules. The grand prize is either:

- (1) 2019 Jeep Sahara with a MSRP of \$47,820.00 excluding sales tax, if the confirmed Grand Prize winner completed their Entry for this Sweepstakes at Feldman Chrysler Dodge Jeep Ram Woodhaven

or

- (1) 2019 Corvette Stingray Coupe with a MSRP of \$62,383.22 excluding sales tax, if the confirmed Grand Prize winner completed their Entry for this Sweepstakes at one of the following Sponsor locations: Feldman Chevrolet of Lansing; Feldman Chevrolet of New Hudson; Feldman Chevrolet of Novi; Feldman Chevrolet of Highland; Feldman 1800 Pre-Owned Supercenter of Waterford; Feldman Chevrolet of Livonia; Feldman Chrysler Dodge Jeep Ram Woodhaven; Mark Wahlberg Chevrolet of Columbus

A maximum of one (1) Grand Prize will be awarded, regardless of which vehicle the Grand Prize winner is eligible to receive. Grand prize winner must take delivery of vehicle from Sponsor designated dealer. Allow approximately 8-10 weeks for delivery coordination. Sponsor will designate and specify available vehicle including make, model, color and options for prize award. Grand prize winner must have a valid U.S. driver's license issued in his/her state of residence and proof of insurance prior to taking delivery. Grand prize winner may not substitute, exchange, or apply the vehicle's value towards a higher cost or alternate vehicle, except at Sponsor's sole discretion, and winner will be solely responsible for any upgrade costs or additional added options at time of delivery. Designated vehicle must be the Sponsor designated vehicle that is currently in designated dealer's stock of inventory. Sponsor reserves the right to award an alternate year model vehicle or alternate vehicle model, if the designated vehicle model is not available at the time of prize award. Vehicles on display during the Registration Period are for display purposes only and are not necessarily the vehicle that will awarded to the grand prize winner.

If the designated prize vehicle MSRP is under the MSRP value as listed above, the winner will not be awarded the difference between the vehicle's actual MSRP and the MSRP value as listed above.

General Prize Conditions: All other costs and expenses related to prize acceptance, delivery and use not specified herein as being provided are the sole responsibility of winner, including but not limited to federal or state taxes, sales tax, insurance, and any dealer preparation fees; delivery charges, transportation or travel costs, or incidental expenses. All income, federal, state and local taxes are the winner's sole responsibility. All prize awards are non-transferable and no cash redemption or prize substitution allowed, except at Sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize with one of comparable or greater value, at its sole discretion. All prizes are awarded as is, without any warranty, express or implied, by Sponsor. Other restrictions may apply.

Failure to collect or properly claim prize in accordance with these rules will result in forfeiture of the prize. All properly claimed prizes will be awarded. Any unclaimed or forfeited prizes will not be awarded. Maximum retail value of all available prize awards: \$62,383.22.

Additional Rules & Restrictions: By participating, entrants agree to abide by and be bound by the Official Rules and the decisions of the Sponsor and Administrator, which shall be final in all matters relating to this Sweepstakes. In the event an Entrant wins a prize, and is later found to be in violation of these rules he/she will be required to forfeit the prize or to reimburse Sponsor for the stated value of the prize if such violation is discovered after winner has used the prize. Forfeited prizes will be deemed unclaimed and will not be awarded. Participation in Sweepstakes constitutes permission for the Sponsor and its designees to use entrants' names, cities and states of residence and/or likenesses for purposes of advertising and trade in any and all media now or hereafter known worldwide on perpetuity without limitation or further compensation, notification or permission, unless prohibited by law. False, fraudulent or deceptive entries or acts shall render entrants ineligible for any prize. Acceptance of a Prize constitutes prize winner's permission for Sponsor and its designees to use prize winner's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation.

By participating, entrants agree to hold all Released Parties harmless from any claims, losses, actions, or damages of any kind, whether actual, incidental or consequential, for injury (including but not limited to death), damages, losses or expenses arising out of or relating to entrant's participation in this Sweepstakes, or the acceptance, possession or use/misuse of any prize, or participation in prize-related activities (including but not limited to travel or activity related thereto), and to assume all liability therefor.

Released Parties shall not be liable to winner or any other person for failure to supply the prize or any part thereof by reason of any acts of God, any actions, regulations, orders, or requests by any governmental entity, equipment failure, terrorist acts, war, fire, unusually severe weather, embargo, labor dispute or strike, labor or material shortage,

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No more than the advertised maximum number of prizes will be awarded for any reason. Released Parties are not responsible for any other errors of any kind, whether typographical, administrative, printing, human or otherwise, relating to or in connection with the Sweepstakes, including, without limitations, errors which may occur in connection with the printing or advertising of this Sweepstakes, administration or execution of the Sweepstakes, the cancellation of the Sweepstakes, the processing of entries, the determination of finalists, the execution of the grand prize finalist contest attempts, or in the announcement of the prizes or prize winner. Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process.

Sponsor reserves the right to cancel, modify or terminate the Sweepstakes if fraud, misconduct or technical failures destroy or threaten the integrity of the Sweepstakes, in the opinion of the Sponsor/Administrator, or if any problem corrupts the administration, security, or proper conduct of the Sweepstakes as determined by Sponsor/Administrator, in their sole discretion. In the event of termination of the Sweepstakes, Sponsor reserves the right to determine any prize winner in a random drawing from among all eligible, non-suspect entries received as of the time/date of such termination, if such determination can be made in the sole discretion of Sponsor.

IN CASE OF DISPUTES: By participating, each participant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, or any rebates awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of Michigan; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Michigan or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of Michigan.

Odds: The odds of being selected as the winner are dependent upon the total number of eligible entries received during Registration Period.

Official Rules & Winners List: For a copy of these Official Rules, or the name of prize winner, send a self-addressed stamped envelope to be received by 6/12/2019 to: Feldman Automotive Group Car Giveaway Sweepstakes, 30400 Lyon Center Drive E, New Hudson MI 48165. PLEASE SPECIFY which you are requesting, official rules or winners list.

Sponsor and Administrator: This Sweepstakes is Sponsored and Administered by Feldman Automotive Group, 30400 Lyon Center Drive E, New Hudson MI 48165.